



# UNIVERSITY OF MARYLAND

## Fear the Turtle Sculpture Scavenger Hunt Official Contest Rules

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.
2. Eligibility. The Fear the Turtle Sculpture Scavenger Hunt Contest (the "Contest") is open to anyone 18 years or older at the time of entry. Employees of Gannett Co., Inc., W\*USA 9, Hofeling and Associates LLC, and each of their respective affiliated companies, subsidiaries, advertising or promotional agencies, and other agents, and the immediate family members of, and any persons domiciled with, such employees are not eligible.
3. Entry. The Contest begins at 5:00 a.m. (EST) on August 7, 2006, and all entries must be received by 11:59pm (EST) on October 1, 2006 (the "Contest Period").

Enter by visiting the Fear the Turtle Sculpture Scavenger Hunt official registration page on the University of Maryland web site at <http://www.feartheturtle.umd.edu/fttsculptures/> by completing all of the required information and following all instructions. Online entries must be accompanied by at least one (or more) digital photograph(s). Each photo submission must be an authentic, original photograph featuring the contestant identified on the accompanying entry form (photos taken that feature friends and family members of the contestant are acceptable if taken with the permission of those being photographed), and the contestant must own the copyright in the photograph submitted. Images must not have been digitally altered in any way other than necessary cropping. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. By entering, you agree to the terms of these Official Rules and to receive e-mails from the University of Maryland ("Sponsor") or those directed by Sponsor. Email and contact information will not be used for any purpose other than those related to this contest.

You may also mail your photo along with your name, complete mailing address, telephone number, email address (if available), any affiliation with University of Maryland, and turtle sculpture name and location to: Sandy George, University of Maryland, 3102 Turner Hall, College Park, MD 20742. Sponsor will accept photos in black and white or color using a minimum size of 3"x5" up to a maximum of 8"x10". All digital entries should be at the highest resolution possible up to and including 2000 pixels along longest edge. The photo should be cropped as the submitting photographer prefers. Please note on the back of the photo who is in the picture, sculpture name and location.

One (1) entry per person

Neither Sponsor nor Gannett Co., Inc., W\*USA 9, WJZ-TV, CBS Corporation or Hofeling and Associates LLC ("Corporate Sponsors") will be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any telephone connection, network, hardware or software, whether originating with sender or Sponsor or any Corporate Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the email account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such email account. All entries become the property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by

persons determined to be tampering with or abusing any aspect of the Contest.

4. Prizes and Odds. Submit photos taken with all 50 sculptures and you'll be eligible to win one of the fifty Fear the Turtle sculptures and a special Fear the Turtle prize package (1 winner will be randomly selected from contestants entering 50 photos). Plus, 20 contestants, who submitted 50 photos, will be randomly selected to win Maryland: Reflections on 150 Years, a beautiful hard-cover book commemorating the University's 150th Anniversary.

Submit photos taken with at least 40 of the sculptures for a chance to win Keeping the Promise, an 83-minute history of the University of Maryland on DVD (20 winners will be randomly selected from contestants entering 40 to 49 photos).

Submit photos taken with at least 30 of the sculptures for a chance to win a University of Maryland 150th Anniversary commemorative Fear the Turtle t-shirt (30 winners will be randomly selected from contestants entering 30 to 39 photos, sizes vary).

Odds of winning depend on the number of eligible entries received.

5. Winner Notification and Acceptance. Winners will be notified by the Sponsor by the telephone number and/or email provided on the entry form on or about October 5, 2006. Winners may waive their right to receive prizes. Prizes are non assignable and nontransferable. No substitutions allowed, except that prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within ten (10) days of date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. Except where prohibited, participation in the Contest constitutes entrant's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor. For a list of the prize winners (available after October 10, 2006), send a self-addressed, stamped envelope to Fear the Turtle Sculpture Scavenger Hunt Contest, c/o Sandy George, University of Maryland, 3102 Turner Hall, College Park, MD 20742.

6. Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor that corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

7. Non-exclusive License. By entering the Contest, each Contestant grants to Sponsor a non-exclusive license to use the photos in the submitted entry, throughout the world without limitation or further compensation. Each contestant further agrees that if his/her entry is selected by Sponsor as the winning entry, he/she will cooperate in obtaining permissions from others and/or sign any additional license or release that Sponsors may require.

8. Limitations of Liability. By entering the Contest, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims, and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant

hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

9. Construction. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and Sponsor shall be governed by, and construed in accordance with the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Maryland or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Maryland. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the valid or enforceable provision was not contained therein.

10. General Release. By entering the Contest, contestants release Sponsor and Corporate Sponsors, any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

11. Sponsors. The Fear the Turtle Sculpture Scavenger Hunt Contest is hosted by the Sponsor and the Corporate Sponsors whose decisions regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor and the Corporate Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If you have any questions regarding this Contest, please contact Website Manager, W\*USA 9, 4100 Wisconsin Ave. NW, Washington, DC 20016 or log on to [www.wjz.com](http://www.wjz.com) for a full set of WJZ rules.